



## **Get Ready to Go Snowmobiling Week, November 23 - 29** ***“Whatcha Gonna Do This Winter?”***

(Barrie, ON. November 20, 2009) – “Whatcha Gonna Do This Winter?” That’s the question the Ontario Federation of Snowmobile Clubs (OFSC) is answering during Get Ready to Go Snowmobiling Week, November 23 to 29. Get Ready Week invites Ontarians to connect with winter by discovering the many social, health and recreational benefits of snowmobiling, including the world’s largest recreational trail system, operated by OFSC clubs.

Participants will connect to a quintessentially and authentic Canadian activity that’s really on a roll. Not only does snowmobiling generate \$1.2 billion in economic activity for Ontario each year, but over the past two winters, participation in snowmobiling also increased by 10%, sled sales remained among the strongest in North America, and OFSC clubs completed almost \$6 million in trail upgrades.

Now, the 2010 season kicks off with an additional \$4.3 million in improvements to OFSC trails putting stimulus dollars from the Government of Canada to work, plus the year-four launch of the successful OFSC Go Snowmobiling Campaign. The OFSC also expects the popular debut of Online Permits Sales and Classic Permits (for sleds 15 years and older) to boost snowmobiling’s momentum even more for 2010. To discover all that snowmobiling has to offer for the upcoming season, click on [www.ofsc.on.ca](http://www.ofsc.on.ca)

As its name implies, Get Ready to Go Snowmobiling Week is also the cue for OFSC snowmobilers to start making tour plans and preparing sleds and gear. Sled dealers and snowmobile clubs across Ontario are celebrating Get Ready to Go Snowmobiling Week with open houses and other special events. Get Ready to Go Snowmobiling Week also marks the last week for purchasing Full Season Snowmobile Trail Permits at the pre-December 1<sup>st</sup> fee of \$200.

“Judging from the attendance and enthusiasm at the fall shows and the pace of early permit sales, snowmobilers are very excited about the coming winter,” said Bruce Robinson, president of the OFSC. “We’re seeing lots of new interest and as in the past several seasons, we expect to welcome many more first timers to our trails, which will open again as soon as snow conditions allow.”

The Ontario Federation of Snowmobile Clubs is dedicated to providing strong leadership and support to member clubs and volunteers, to establishing and maintaining quality snowmobile trails which are used in a safe and environmentally responsible manner, and to furthering the enjoyment of organized snowmobiling.

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*For more Get Ready to Go Snowmobiling Week info,  
please contact Leta at 705.739.7669 or go online at:  
[www.ofsc.on.ca](http://www.ofsc.on.ca)*