

Connect with Snowmobilers

There's no better way to connect with snowmobilers than working with the Ontario Federation of Snowmobile Clubs.

With more than 30,000 kilometers of snowmobile trails across the province and nearly 100,000 registered permits annually, we are connected to riders and you can be too!

From advertising, sponsorship or more formalized partner agreements, we have options to meet your business needs.

	RIDER ADVANTAGE	VOLUNTEER RECOGNITION	ADVERTISING	CONVENTION
OPPORTUNITY	Exclusive offer/discount of your product or service	Support and recognition of the efforts of our many volunteers	Paid digital and/or print ads	Vendor, Sponsorship, Golf Tournament, Prizing
AUDIENCE	Ontario Snowmobile Trail Permit Buyers & Member Snowmobile Clubs	Ontario Snowmobile Trail Permit Buyers & Member Snowmobile Clubs	Ontario Snowmobile Trail Permit Buyers & Snowmobile Enthusiasts	Snowmobile Club Volunteers, Partners, Ontario Snowmobile Trail Permit Buyers
PROMOTION	Website, Newsletter & Social Media	Convention, Website, Social Media	Ads/Advertorial Print Website Newsletter Social Media	Convention, Social Media Members Intranet
TIMING	Year Round Promotion	Year Round Promotion	In-Season & Year Round	Fall & Pre-Season



Rider Advantage

Rider Advantage is as easy as 1-2-3!

1. Provide an exclusive offer to Ontario Snowmobile Trail Permit Buyers
2. Provide financial support to organized snowmobiling in Ontario
3. Get year-long exposure and promotion of your product or service

What?

Exclusive offer for permit buyers promoted on website, social media and eNewsletter

When?

Year-round opportunities available at any time

How Much?

Royalty/financial support negotiable

Why?

Your product or service is valuable to Snowmobilers



705-739-7669 x238 or marketing@ofsc.on.ca

GO SNOWMOBILING ONTARIO!

Volunteer Recognition

Our volunteers work tirelessly year-round to deliver more than 30,000 kilometers of snowmobile trails across the province.

Their dedication and hard work make snowmobiling in Ontario a premier winter recreation activity for local residents and tourists.

Partner with us to recognize the unsung heroes of winter in Ontario!

What?

Provincial and/or district volunteer awards, local volunteer recognition and more!

When?

Support our hard working & dedicated volunteers any time throughout the year!

How Much?

Various financial and in-kind opportunities available

Why?

The future of organized snowmobiling in Ontario depends on our volunteers!



Advertising

Advertise your product or services online to an engaged audience of trail permit buyers and Ontario snowmobile enthusiasts.

We will work with you to establish a cohesive plan within your budget and target audience.

Year-round and limited exclusive opportunities available.

What?

Website
Newsletter
Mail Insert
Intranet
Social Media
Trail Guide

When?

Year-round opportunities available with in-season and off-season rates

How Much?

From as low as \$99*
Exclusive website/program opportunities starting at \$1000

Why?

Promote your product or service to an engaged and connecting snowmobiling audience



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**GO
SNOWMOBILING
ONTARIO!**

Annual Convention

Join us for this action packed weekend of collaboration, networking and decision-making that will shape the future of organized snowmobiling in Ontario.

- Flexible vendor options
- Indoor & Outdoor displays
- Pre/Post Event Recognition
- On-site Event Recognition
- Networking Opportunities

Limited spaces available!

When?

September
20-22nd, 2019

What?

Vendor
Awards Sponsorship
Prizes & Giveaways
Golf Tournament

How Much?

Opportunities
from as low as
\$250 and up to
\$3500 (includes
outdoor display)

Why?

The only time
each year that
provincial
decision makers
come together to
make key
decisions



ARE
TM
AS ONE

