



2020-21 Media & Partnership Kit



Connect with Snowmobilers

There's no better way to connect with snowmobilers than working with the Ontario Federation of Snowmobile Clubs. With more than 30,000 kilometers of snowmobile trails across the province and nearly 100,000 registered permits annually, we are connected to riders and you can be too! From advertising, sponsorship or more formalized partner agreements, we have options to meet your business needs

- Rider Advantage
- Volunteer Recognition
- Advertising
- Convention



T 705-739-7669 x238 or marketing@ofsc.on.ca



RIDER ADVANTAGE

MORE THAN A PERMIT!

Rider Advantage is as easy as 1-2-3!

1. Provide an exclusive offer to Ontario Snowmobile Trail Permit Buyers
2. Provide financial support to organized snowmobiling in Ontario
3. Get year-long exposure and promotion of your product or service



WHAT?

Exclusive offer for permit buyers promoted on website, social media and eNewsletter

WHEN?

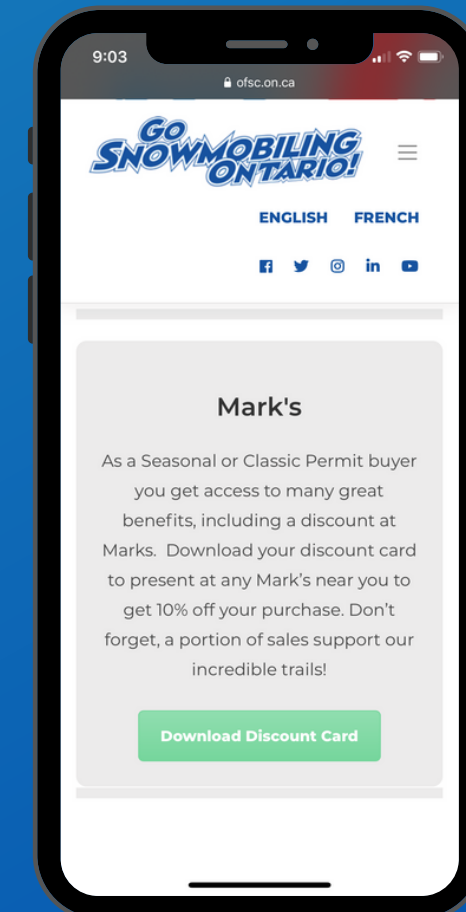
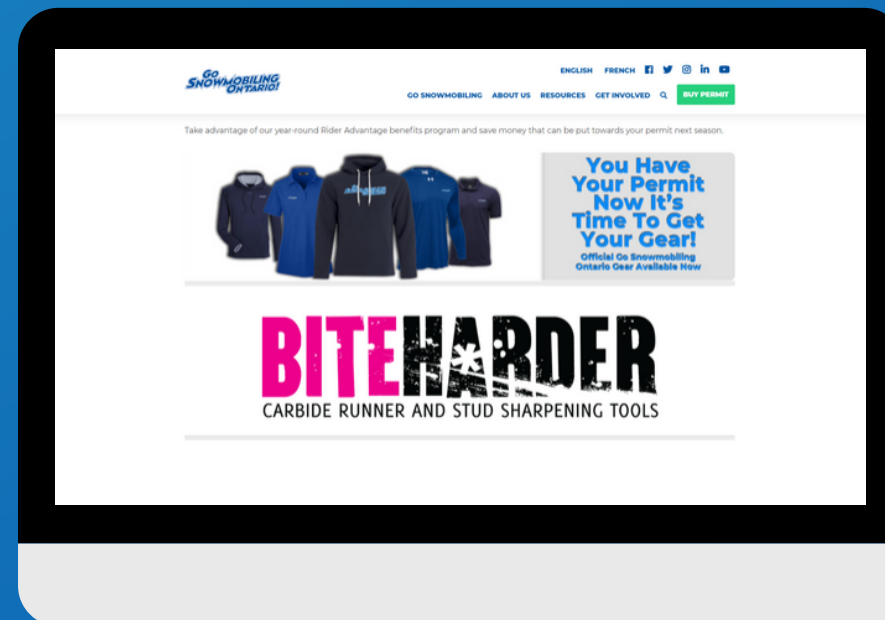
Year-round opportunities available at any time

HOW MUCH?

Royalty/financial support negotiable

WHY?

Your product/service is valuable to snowmobilers



04

Volunteer Recognition

WHAT?

Provincial and/or district volunteer awards, local volunteer recognition and more!

WHEN?

Support our hard working & dedicated volunteers any time throughout the year!

HOW MUCH?

Various financial and in-kind opportunities available

WHY?

The future of organized snowmobiling in Ontario depends on our volunteers!

Our volunteers work tirelessly year-round to deliver more than 30,000 kilometers of snowmobile trails across the province. Their dedication and hard work make snowmobiling in Ontario a premier winter recreation activity for local residents and tourists. Partner with us to recognize the unsung heroes of winter in Ontario!



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05 Advertising

Advertise your product or services online to an engaged audience of trail permit buyers and Ontario snowmobile enthusiasts.

We will work with you to establish a cohesive plan within your budget and target audience.

Year-round and limited exclusive opportunities available.

WHAT?

- Website
- Newsletter
- Mail Insert
- Intranet
- Social Media
- Trail Guide

WHEN?

Year-round opportunities available with in-season and off-season rates

HOW MUCH?

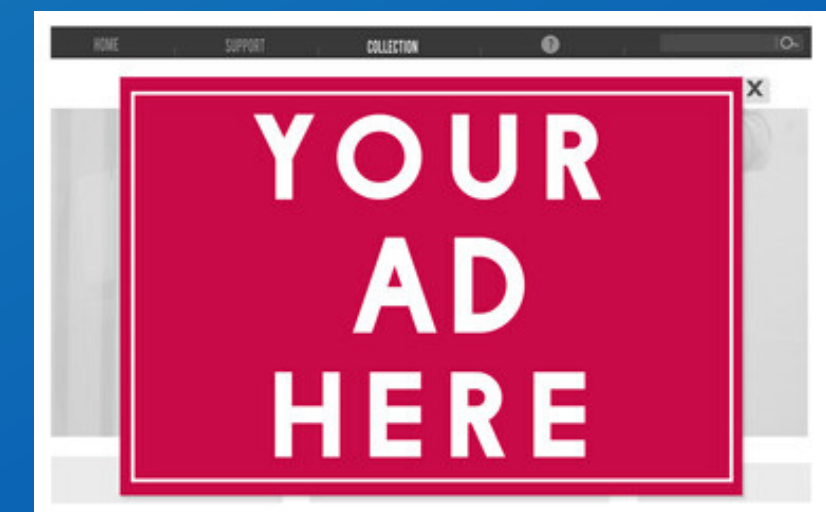
From as low as \$99* Exclusive website/program opportunities starting at \$1000

WHY?

Reach snowmobilers in Ontario across all of our platforms.



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Annual Convention

WHAT?

Provincial and/or district volunteer awards, local volunteer recognition and more!

WHEN?

Year-round opportunities available with in-season and off-season rates

HOW MUCH?

From as low as \$99* Exclusive website/program opportunities starting at \$1000

WHY?

The future of organized snowmobiling in Ontario depends on our volunteers!



Join us for this action packed weekend of collaboration, networking and decisionmaking that will shape the future of organized snowmobiling in Ontario.-

- Flexible vendor options
- Indoor & Outdoor displays
- Pre/Post Event Recognition
- On-site Event Recognition
- Networking Opportunities

When: September 18th & 20th, 2020.

Where: Deerhurst Resort
Huntsville, ON

Limited spaces available!



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