



MARKETING@OFSC.ON.CA

CONNECTING WITH SNOWMOBILERS

Ways to work with us:

Advertising
Rider Advantage
Volunteer Recognition
Landowner Appreciation
AGM/Convention

The Ontario Federation of Snowmobile Clubs is the official voice of organized snowmobiling in Ontario.

Permit holders look to the OFSC to deliver the most relevant information and offers for the upcoming season. Working with our provincial office along with 15 districts and 179 club means partnering with the OFSC maximizes your exposure to our audience of dedicated trail riders.

We also offer opportunities to receive exposure to OFSC decision makers from across the province.

We'll work closely with you to establish the best package to ensure a mutually beneficial partnership.





What?

Advertise your product/service to an engaged audience of Ontario snowmobile trail permit buyers and sports enthusiasts.

When?

Premium in-season and year-round opportunities available.

How Much?

Rates vary by package and season. Contact us today to discuss how we can help support your marketing initiatives.



24k+ Followers



65k+ Snowmobilers



60k+ Snowmobilers



OFSC ...

What?

Rider Advantage is an opportunity to partner and provide exclusive offers for permit buyers promoted on our website, social media & newsletter.

When?

Year-round opportunities, available at any time!

Why?

You have a vested interest in the future of organized snowmobiling in Ontario and your product, service and/or offer is valuable to our audience.



GET Involved

VOLUNTEER Today

Support Your Community Foster New Friendships Make A Difference Have Fun!



Who?

- Club of the Year
- Volunteer of the Year
- Family of the Year
- Outstanding Communications
- Brenda Welsh Outstanding Woman In Snowmobiling
- Outstanding Youth In Snowmobiling
- John Power Lifetime Achievement

What?

Help us recognize the outstanding contributions of our volunteer champions in exchange for recognition at and post event.

Why?

Because you have a vested interest in the future of organized snowmobiling and their hard work, commitment and success deserves recognition.

How Much?

Various financial and in-kind opportunities available.



VOLUNTEER RECOGNITION

Across Ontario, hard working and dedicated volunteers work tirelessly year-round to deliver the world class snowmobile trail network we all enjoy.

Their dedication and hard work makes snowmobiling in Ontario a premier winter recreation activity for local residents and touring riders.

Partner with us to recognize and celebrate our heroes of Ontario winter!

AGM & CONVENTION

The Ontario Federation of Snowmobile Clubs invites you to this action-packed weekend of collaboration, networking and decision making that will shape the future of organized snowmobiling in Ontario.

This is your opportunity to engage and interact with the individuals who represent organized snowmobiling across the province, maintain Ontario's world class snowmobile trail network and foster strong relationships with over 18,000 landowners.

What?

Limited exhibitor spaces, snacks & entertainment sponsorship, swag items, prizing and more.

Why?

Participating is a fantastic way to showcase your company while supporting organized snowmobiling in Ontario.

When?

September Annually

How Much?

Various opportunities available. Ask us for more information!









CONTACT US!

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